



Brotherhood from a Distance

Overview:

While you may not physically be able to interact with all members from your Organization, the Fraternity can play a large role in providing its members with friends and brothers to rely on in this time of need. As Organization leaders, we are calling upon you to foster meaningful connections with brothers in creative ways over the next few months.

Please utilize this resource as a tool and list of ideas for your chapter to create and sustain meaningful connections while away from each other for an extended period of time.

Remote Brotherhood Building

Creating Structure

- ❑ Promote Face-to-Face web calls via FaceTime, Zoom, GoToMeeting, etc.
 - ❑ To encourage a more honest connection and conversation, face-to-face web calls are encouraged for the Executive Council, Chapter meetings, and individual member connections.

- ❑ Weekly Phone Calls with your Big/Little
 - ❑ To continue development of mentorship and brotherhood with the chapter, it is encouraged to structure a way for members to connect with their bigs/littles.
 - ❑ Check-in on coursework with on another
 - ❑ Learn about each other's family, daily routine, or daily challenges
 - ❑ Share an interesting article or podcast

- ❑ Daily Inspirational Quote in the group chat
 - ❑ Elect a member of the Executive council to share an appropriate inspirational quote in the group chat each day.

- ❑ Create and utilize time for Committee Group Chats
 - ❑ If the chapter has committees working on special projects or focus areas for the chapter, this time may serve as an opportunity to develop a plan of action for the fall term.

This document is intended to be used as a resource. Always observe federal, state, local law in addition to your host institution, Interfraternity Council, and International organization policies.



Social Media Engagement

- ❑ Chapter Social Media Takeovers by brothers at home in isolation or practicing social distancing
 - ❑ This time serves as a critical time for members to engage in a meaningful way with social media.
 - ❑ Understanding that a higher percentage of your audience will also be engaged in technology/social media, this time provides a rather captive audience for you to engage in a meaningful way.
- ❑ Deke of the Week
 - ❑ Nominate a brother each week that deserves recognition for something positive they did, and post it to social media for other brothers/members to see and comment on
- ❑ Dogs of Dekes
 - ❑ Share images of your pets, family pets in a group chat
- ❑ MTV Cribs: Remote Edition
 - ❑ Have members showcase their experience in quarantine

Online Engagement

- ❑ Video Game competitions
 - ❑ Test your luck with having a bracket tournament and live stream it for your chapter to follow. Or mix it up with daily streams of a game or two, and have members pick a team before and the losing team has a consequence, or whatever rules you come up with
 - ❑ Utilize Twitch, Zoom, etc. to share games with the chapter
 - ❑ March Madness tournaments with sporting games
 - ❑ Minecraft building tournaments
 - ❑ Overwatch watch parties
 - ❑ Call of Duty Warzone Competitions

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